



**Welcome
to the
Mechanicsville
Braves Youth
Football &
Cheer Club
Town Hall
Meeting**

AGENDA

Opening Remarks

The Mission

The Board

Current Financials

What's New

What's in the Works

2023 Projected Financials

Questionnaires

The Off Season

Open Floor/Q&A



THE MISSION OF THE BRAVES:

- To promote and encourage participation in youth football & cheerleading.
- To promote good sportsmanship while ensuring that proper training, instruction, safety, and equipment are furnished to participants.
- To instruct participants in the fundamentals of football and cheerleading.
- To allow participants to grow as athletes.
- To instill in the participants through leadership the highest standards of sportsmanship.
- To provide a safe environment and equipment for children to participate in football and cheerleading.
- To make a positive difference in the life of a child.



THE BOARD MEMBERS:

Interested in a board position? Please do not hesitate to contact any member of the current board for more information!

Position	
President	Stephen Yerkes
Vice President	Tiffany Wilson
Treasurer/Concessions Coordinator	Joanna Winters
Secretary	Kira Butler
Football Commissioner	Robert Tuck
Flag Football Commissioner	Josh Wilson
Cheer Commissioner	Kira Butler
Co-Cheer Commissioner	Tanya Holmes
Team Mom/Boosters Coordinator	Samantha Tuck
Equipment Coordinator	Kevin Winters
Public Relations Coordinator	Amber Long
Co-Concessions Coordinator	Vacant
Field Coordinator	Chris Holton



CURRENT FINANCIALS

Total 2022 Revenue (Registrations) =
\$47,165

Total Sponsorships = \$19,650

Other Revenue (Concessions,
Fundraising) = \$17,827.91

2021 Carryover= \$39,681

Total 2022 Operating Expenses =
\$70,162.50

Current Bank Balance = \$19,837.50

Large Remaining Expenses:

Banquet/End of Year Awards

Helmet Reconditioning

We also awarded five full scholarships this season.
\$975.00

2022 Major Expenses

Advertising & Marketing = \$359.44

(includes registration signs, sponsor board updates)

Cheer Expenses = \$18739.57 (new uniforms, cheer packages)

Concessions Expenses = \$9095.45

Dues & Subscriptions = \$2949.00

(includes Parks & Rec player fees for spring and fall, AYF membership for insurance purposes, BJ's membership, PO Box)

End of Season Expenses = \$4520.02 (22 spring flag awards, 21 banquet expenses 21 awards paid for in 21 not included here)

Scoreboard Purchase = \$4810.00

Contractors = \$9888.95 (Scoreboard install and electric)

Equipment Maintenance \$3561.00 (helmet reconditioning)

Insurance = \$3187.69

Office Supplies/Software = \$384.81

Braves Merchandise = \$5217.00

Referee/SMYAC Fees = \$6791.00

Refunds = \$935.00

Supplies/Materials = \$16,596.04

(jerseys, pants, socks, footballs, first aid)

Field Expenses = \$6504.72 (field paint, light bills)

Equipment Purchases = \$13,458.00 (helmets, shoulder pads)

Ice Machine = \$2995.89

Homecoming Expenses = \$1935.17

Senior Day Expenses = \$275.00

Cheer competition = \$920.00

Turkey Bowl Expenses = \$825.00



WHAT'S NEW?

- Helmets
- Shoulder Pads
- Cheer Uniforms
- Scoreboard



WHAT'S IN THE WORKS?

- More Shoulder Pads
- More Helmets
- Reconditioning of current helmets
- Press Box Video recording system (County Providing)
- Light upgrades in parking lots (County providing)
- Enclosing of Concessions (\$5000 Grant from Parks & Rec)
- 5 man blocking sled
- New Pom Poms



2023 PROJECTIONS



Projected Budget for the 2023 Season

Expected Revenue

Spring Flag Registration = \$13,800
(Estimate 120 flag players x \$115?)

Fall Flag/Tackle/Cheer Registration = \$42,900
(Estimate 220 children x \$195?)

Sponsorship \$19,500
(Estimate 13 teams fully sponsored @ \$1,500)

Total Expected Revenue = \$76,200

Expected Expenses (Based on 2022 numbers with slight increases in costs)

Player Fees = \$7 per child (120 spring 220 fall) \$2380

Ref/SMYAC Fees = \$6800

Field Expenses = \$6000

Supplies/Materials (jerseys, pants, cheer packages, flags)
\$23,000

Insurance = \$3500

Concession/Events Expenses = \$10,000

Helmet Reconditioning = \$4,000+

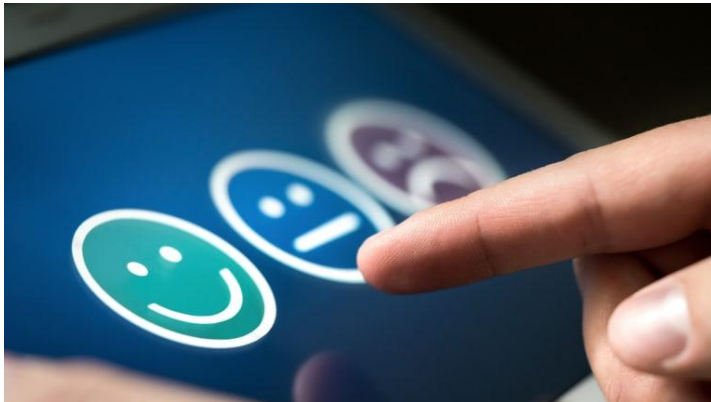
Basic Total Projected Expenses = \$55,680

This number only includes the largest expenses for the spring and fall seasons. (Refer back to 2022 financials for other costs)



QUESTIONNAIRES

We asked....
You Spoke.....



Items from End of Season surveys to discuss

- Early Morning Flag Games
- Last minute schedules/changes
- Knowledge of Maryland ID Requirement
- Other Clubs not following SMYAC rules but Braves do.
- Jamboree
- Equal Playing Time
- Coaching
- Splitting a team after practices have started.



THE OFF SEASON

**Be on the look out for
Mechanicsville Braves
sponsored events**



Check us out at:
www.mechanicsvillebraves.org

Or

@MechanicsvilleBravesFootball





What did we do well?

What can we do better?

**OPEN FLOOR /
QUESTIONS & ANSWERS**





**The
Mechanicsville
Braves Youth
Football &
Cheer Club
want to
THANK
YOU for your
support & time!**